

Abi Muir – EPK Full Biography

 **Pop with heart, fire, and fearless honesty.**

About:

Abi Muir is an emerging Australian pop artist from Cairns whose unique voice and songwriting weaves raw vulnerability with unwavering confidence. Her sound journeys between intimate singer-songwriter sensibility and infectious, cinematic pop, capturing the spectrum of heartbreak, self-discovery, and empowerment with lyrical precision and melodic flair. Known for emotive lyrics and music that blends shimmering hooks, lush harmonies, and heartfelt storytelling, she is described as “a tropical breeze in the music world” (PopRock Radio) and praised by Cageriot as “one of the most thrilling and magnetic young voices in pop.

With 14 original singles, a debut EP funded through the RADF major round, and collaborations with international producers including Tokyo-based ghostpops, Abi Muir is fast becoming one of the most exciting new voices in Australian pop music. Her sound moves effortlessly between intimate acoustic moments and bold, anthemic pop exploring love, heartbreak, and empowerment, carried by a voice that glides from tender vulnerability to commanding power.

Sound, Style & Artistic Identity:

Cairns based singer-songwriter Abi Muir fuses pop catchiness with R & B tinged, storytelling depth, moving effortlessly between raw, intimate ballads and bold, anthemic pop. Her voice is equally at ease in tender, reflective moments as it is in fierce, defiant declarations. Whether exploring the jittery thrill of new love or the relief of emotional liberation, Abi crafts songs that speak to the messy truth of love, heartbreak, and self-empowerment whilst remaining grounded in honesty and emotional resonance.

Abi’s alt-pop music style blends catchy melodies with rich, multi-layered harmonies - a signature she describes as being “slightly obsessed” with creating. Her sound blends the catchy, radio-ready appeal of modern Australian pop with the intimacy of acoustic storytelling. Her lyrical style shines in its balance of narrative nuance and universal catharsis - from the bittersweet complexities of “Blueprint” and the playful charm of “Anxious (in A Good Way),” to the warrior-queen resilience of “On One Knee” - Abi transforms emotional overload into melody, offering anthems of healing, connection, and resilience, turning vulnerability into strength. Her ballad “I Forgot About Me” was a finalist in the Road to Nashville contest and featured in the #BeKind mental health campaign, cementing her as a voice with both artistry and purpose. Abi’s sound will resonate with fans of Maisie Peters, Taylor Swift, Sabrina Carpenter and Holly Humberstone.

Performance & Career Highlights:

Abi Muir’s reputation as a rising Australian pop performer is backed by a string of standout live appearances. She has supported Winston Surfshirt, opened with her band for New Zealand’s Drax Project at Tanks Arts Centre, and shared the stage with ARIA Award-winner Dami Im. Other highlights include headlining QMF’s Tropics Muster, performing at Airlie Beach festival of Music, Cairns Festival, Tablelands Folk Festival and Agnes Blues, Roots & Rock Festival, and winning Passport to Airlie (Cairns). Beyond festivals and touring, Abi remains deeply connected to her community, regularly performing for the Queensland Cancer Council’s Relay for Life.

Press Quote: “An exhilarating display of powerhouse vocals and fierce pop precision from Abi Muir. Abi Muir continues to cement herself as one of the most thrilling and magnetic young voices in pop.” - Cageriot

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